

SASC Annual General Meeting

Thank you for coming!

Report on Sunnyvale Alliance Soccer Club to
our Membership, as outlined in our
Constitution

Please sign in!

Agenda

- Board member introductions
- 2013 AGM minutes approval
- Board member reports
- Proposals for changes to the Constitution, Rules and Regulations, or procedures
- New business
- Election of open Board of Director positions
- Member questions and issues
- Good of the Game statement

Board Members

SASC Board in November 2013 (as elected)

President:	Bob Carpenter
Vice President:	Sandra Todd
Treasurer:	Kenneth Guilfoyle
Secretary:	Metin Gokcen
Competitive Registrar:	Laurence Berbessou
Recreational Registrar:	Deanne Phillips
Referee Director:	Tibor Polgar
Field Director:	Donna Hughes/Christina Maes
Recreation Director:	Jan-Ulrich Thiele
Competitive Director:	Thomas Skousen
Fund Raising Director:	OPEN
Tournament Director:	Peter Gremett / David Natwick
Volunteer Director:	Barbara McGarvey
Competitive DOC:	Jason Werner
Recreational DOC:	Andrew Ransome

SASC Board in November 2014

President:	Bob Carpenter
Vice President:	Sandra Todd
Treasurer:	Kenneth Guilfoyle
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Recreation Director:	Jan-Ulrich Thiele
Competitive Director:	Daniel Ornelas
Fund Raising Director:	James Mayes
Tournament Director:	Peter Gremett / David Natwick
Volunteer Director:	Barbara McGarvey
DOC, Player Development:	Adam Clarke
DOC, Coaching Development:	Andrew Ransome

2013 AGM Minutes

Sunnyvale Alliance Soccer Club 2013 Annual General Meeting (AGM) Minutes

Washington Park Building, November 6, 2013

7:37 Call to Order / Welcome sign in reminder

7:38 Introductions of SASC Board

7:40 Approval of 2012 AGM Minutes

- Projected the minutes and asked attendees to read through them
- No discussion
- Asked for a motion to approve the minutes

☐ Kathy Ortiz moved to approve; ☐ Jan Ulrich Thiele seconded; ☐ Approved unanimously

7:42 Board Member Reports

- PowerPoint presentation
- Treasurer Ken Guilfoyle provided additional commentary on the financial reports that were projected as part of the presentation; he also offered to make himself and our 2013-hired bookkeeping/accounting firm KYB available to meet those from the membership who want to review financials in more detail.

9:08 Proposed Changes to the Constitution, Rules and Regulations, Procedures

- None on the agenda

2013 AGM Minutes (cont.)

9:08 New Business

- None on the agenda

9:09 Election of Open Board of Directors Positions

- Slate of candidates presented. Bios of candidates are in the Powerpoint presentation.

Vice-President: Sandra Todd

Secretary: Metin Gokcen

Field Director(s): Donna Hughes & Christina Maes

Competitive Director: Dan Ornelas

Recreational Registrar: Deanne Phillips

Volunteer Director: Barbara McGarvey

Fundraising Director: James Mayes

- There were no additional nominations from the membership.
- Asked for a motion to approve the slate of candidates as presented

☑ Allison Hlady moved to approve; ☑ Kathy Ortiz seconded; ☑ Approved unanimously

9:14 Read the Good of the Game statement

9:15 Meeting adjourned

Board Member Reports

President's Report

Bob Carpenter

SASC – Club Structure

- ⚽ SASC is a youth soccer club
- ⚽ FYSL- Foothill Youth Soccer League
 - ⚽ SASC and MVLA are the two clubs in this league
- ⚽ Cal North is comprised of 9 Districts from Fresno to the Oregon border
 - ⚽ District 2 is a geographic grouping of soccer leagues. FYSL is one of 18 local leagues in San Mateo, Santa Clara, Santa Cruz, San Benito, and Monterey Counties (one new league in 2012 Milpitas)
- ⚽ Foundation of SASC is under Cal North (formerly called CYSA)
 - ⚽ Club participates in other USSF affiliated playing leagues including US Club playing leagues
- ⚽ SASC- Club- Recreational program, Competitive program

SSC Update

⚽ Mandatory water use reduction:

- ⚽ SASC was asked to reduce water consumption at SSC by 40%
- ⚽ Water reduction started in May
- ⚽ Weeds are robust at SSC as weeds grow with much less water, and crowd out weak grass

⚽ Sprinkler system renovation of SSC1

- ⚽ Board decision to spend \$25K on replacement of the underground sprinklers and valves to improve sprinkler coverage on SSC1
- ⚽ Project deferred from June/July
- ⚽ Plan is to begin and complete in December
- ⚽ Work to be performed by Gomez landscaping

“The Big Picture”

SASC is a well respected club contributing to the growth and well being of youth soccer in our area. These efforts are all beyond the club. These efforts include program development and continued input into the operating structure of Cal North.

CCSL league director: Sandra Todd 7 seasons

New CCSL director 2015 Sonya Lee (previous coach and SASC member)

San Jose Soccer Complex Foundation: The foundation continues its work to purchase land for a complex. The foundation has \$1.3m in assets. Primary focus is on property behind the MHOSC. If purchased, this property will be used to expand the current complex. This property is in probate, so the negotiation is slow. Offers have been made, and negotiations are ongoing.

Vice President's Report

Sandra Todd

Vice President

We continue to be a well behaved club!

- no discipline hearings required in 2014
- Very few send offs
 - Coach education on appropriate interaction with referees at a coach meeting.

Scholarship

- 300 Scholarship players in our club
 - Mix of Rec and Comp
- Started a review of our scholarship program but tabled until the 'off season'
- Clear that being able to scholarship players is an important piece of our culture – also clear that the costs must be managed in a different way and the program needs to change.

Registrars' Reports

Laurence Berbessou, Jenny Chow

Competitive Program Registration #s

2014 Spring Season

⚽702 Competitive Players registered

⚽49 Comp Teams (40 teams played in CCSL, 3 played both CCSL and NorCal and 6 played exclusively NorCal)

27 teams (U 12 & Under)

22 teams (U13 & Older)

2014 Fall Season

⚽748 Competitive Players registered for the Fall (710 players in Fall 2013)

⚽49 Comp Teams (38 teams play in CCSL, 4 play both CCSL and NorCal and 11 play exclusively NorCal)

25 teams (U 12 & Under)

24 teams (U13 & Older)

League Administration

2014 was the year of transitions...

NorCal: Switch to the new KYCK (Spring 2014):

- ⚽ Chaotic in the spring, improvement in the fall, but still very challenging

CalNorth (CYSA): Switch from Active Network to the new Affinity registration & database management platform (Fall 2014) :

- ⚽ Went fairly well for me, a little less for some parents trying to register their kids but overall very few complaints and good support from Affinity people or myself when needed
- ⚽ Transfer process much faster, less paper to handle, easier to manage teams.

Recreation Registration Report

- ⚽ Challenges with Affinity, new software registration system
 - ⚽ No training, but Laurence and phone support very helpful
 - ⚽ Background check information did not seamlessly transfer from League One causing some coaches previously cleared to have to re-register; hopefully, fewer problems next season.
 - ⚽ Not all players uploaded photos; unclear whether photos required for rec players; should have consistent message going forward
 - ⚽ Unclear whether U12 and up coaches required player passes for their teams. Several coaches did not respond to requests regarding picking up passes, so inconsistently requested by referees. Need consistency here as well.
- ⚽ Registration numbers in Jan's report

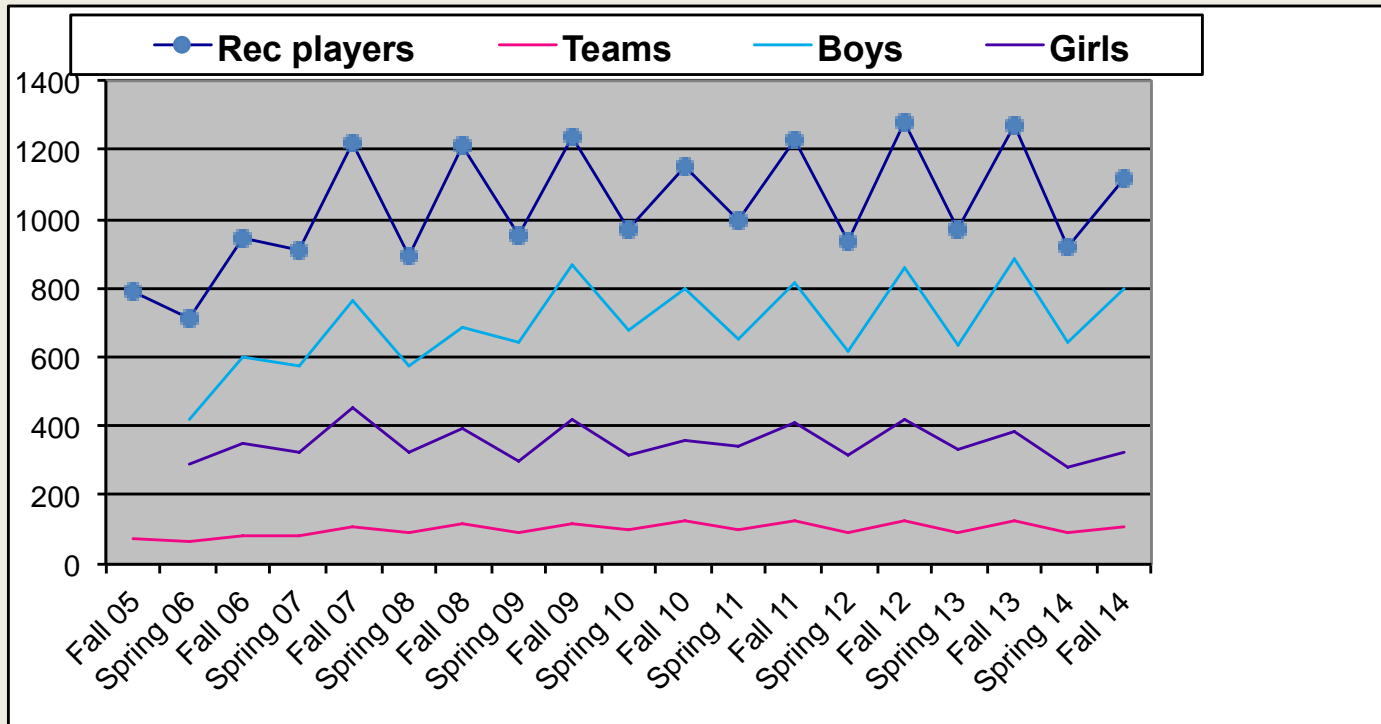
Recreational Director's Report

Jan-Ulrich Thiele

Recreational Program - Status

- ⚽ Huge Team Effort with many Volunteers
 - ⚽ Registrar: Jenny Chow
 - ⚽ Equipment Coordinator: Betty Siu, Uniform Coordinator: vacant
 - ⚽ Master Scheduler: Garry Epps
 - ⚽ Age Group Coordinators: Crystal Evey, Robert Clapp, Andy Ramans, Melissa Arias, Jan-Ulrich Thiele, Theo Blanco, Gerson Castro, Brendon Slade, Shahin Bevalian, Adam Dysart, Michael Corwin, Amir Moezpoor, Mark Freytag
 - ⚽ Field Coordinator: Angelo de Giuli & field crew
 - ⚽ 200+ Coaches & Assistant Coaches
- ⚽ Coach Andrew providing outstanding mentoring and training to coaches and teams
- ⚽ Many volunteers leaving at the end of this season (to comp and elsewhere), need to bring in new talent

Registration Trends



- ⚽ Participation – 923 in Spring; 1130 in Fall, down 10% from last year
- ⚽ Flexible late registration process added ~100 players
- ⚽ Reasons for declined registration: migration to comp teams, no teams from Alpine Strikers, new registrations software
- ⚽ Older age groups in D2 play-through leagues: U14G (1 team), U16B (2)

Rec Miscellanea

SASC is dedicated to Fair Play, and the focus of our program is the development of players, coaches and referees.

Emphasis on No Blow-out policy – getting better, but still common complaint (and downside of our “Play with Friends” policy);

Emphasis on common sense conduct by parents, coaches & players as laid out in coaches and parents handbooks (posted on SASC webpage) and sign-up policies

Volunteer Coaches

by the time registration closes we typically have 90% of coaches in place, finding the last 10% is a perennial struggle

80%+ receive (very) positive “grades” from their teams, some struggle

Coaches are the face of our club, so it is critically important that we get this right every season!

Uniforms

Switched to new uniform provider, ProTime Sports of Seattle through Soccer Pro San Jose

Rec & Comp uniforms are now under one roof

Need to fine-tune uniform size formula for age groups

SASC member discounts at Soccer Pro on all equipment and gear

(we also get discount at All Star Soccer, promotional discounts at Sports Authority, Sports Basement, etc)

Competitive Director's Report

Daniel Ornelas

Competitive Program

- ⚽ Continued expansion of our Juniors Program (U8 - U11)
 - ⚽ Growth in teams, 19 total, 6 girls, 13 boys
 - ⚽ Providing additional training: Academy, GK, and SASC Summer Camp
 - ⚽ Providing club wide tryouts in June, November, and December
- ⚽ Support our U12 and older teams with Goalkeeping and coaching support
- ⚽ Invested in more training equipment for our practice facilities with additional goals
- ⚽ Hiring of our new DOC's
 - ⚽ Adam Clarke – Player Development
 - ⚽ Andrew Ransome - Coaching Development

Competitive Program

- ⚽ Updated the parent's handbook and the coach's handbook
- ⚽ Updated the uniform and coaching education policies
- ⚽ A new relationship has been formed with Adidas and local vendor Soccer Pro to provide our uniforms for the 2015-2017 seasons
- ⚽ CCSL remains our primary league for competition; NorCal is used by some teams as their main league and by others as a second league
 - ⚽ Enabled all SASC teams to find appropriate level of local competition unless they requested otherwise
 - ⚽ Multiple teams also participated in US Club events (e.g. NorCal State Cup)

Competitive Program





- ⚽ Plan for the next 3-5 years
- ⚽ Continue to focus on player development and grow our Juniors program
- ⚽ Promote and offer more year around playing opportunities for all players in our club
- ⚽ Support the highest level of play for our elite teams
- ⚽ Educate and have a strong coaching program through the entire club
- ⚽ Help promote more club events
 - ⚽ Our Spring and Fall tournaments, fundraising opportunities
 - ⚽ Winter and Summer programs

DOC Report





Andrew Ransome / Adam Clarke

Coach and Player Development

Player development

-  Junior Program (8v8) Club philosophy developed
-  Centralized, club-wide tryouts
-  Academy Program / Clinics (field player and GK)
-  Age group core competencies

Coaching development





-  Coaches meetings and continuing education
-  Mandatory evaluations
-  On-field coach evaluations
-  Special topic diploma education

Field Directors' Report





Donna Hughes / Haruko Matsuda

Fields - Games


Practice Fields

-  Able to accommodate most teams' practice fields request in spring and fall season
-  Thank you to managers/coaches who have been flexible in coming up with alternate practice times
-  Late fall has been very difficult due to limited lighted field availability
-  Dec/Jan/Feb will be impossible as City of Sunnyvale decided to close all fields for athletic use

Tournament Fields

-  Medina tournament (9/26, 27)
-  Supported Bay Area Cup (MVLA/Juventus tournament) (10/25, 26)
-  D2 Cup for 8v8 team weekend (11/8, 9)
-  D2 Cup for 11v11 emergency accommodation due to field closures in Los Gatos (11/1)

Winter Futsal

-  Reserved indoor court space for SASC Futsal program

Fields - Games

- ⚽ SASC has been able to provide fields for all home games mostly at the soccer complex and city fields when needed
 - ⚽ CCSL Coast, CCSL Premier, CA Regional,
 - ⚽ NorCal League, NorCal State Cup
- ⚽ Continue to work with referee coordinator
- ⚽ A couple of Nor Cal State Cup games needed to be played on a turf field, MVLA fields were used
- ⚽ Rescheduling
 - ⚽ Majority of the new game requests and change requests were accommodated
 - ⚽ Google Form used for all game requests

Referee Director's Report

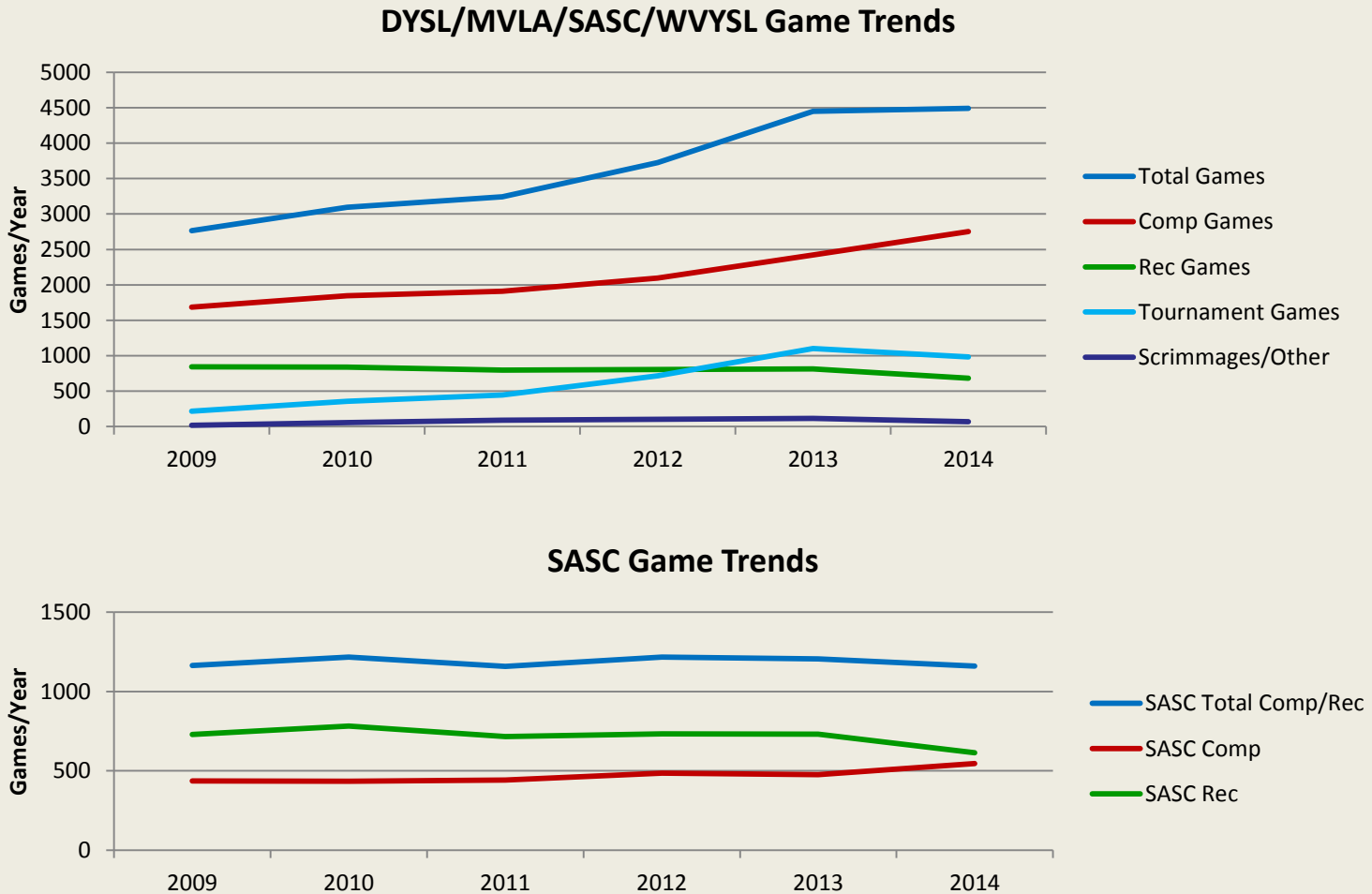
Tibor Polgar

A View from the Center

Referee Report

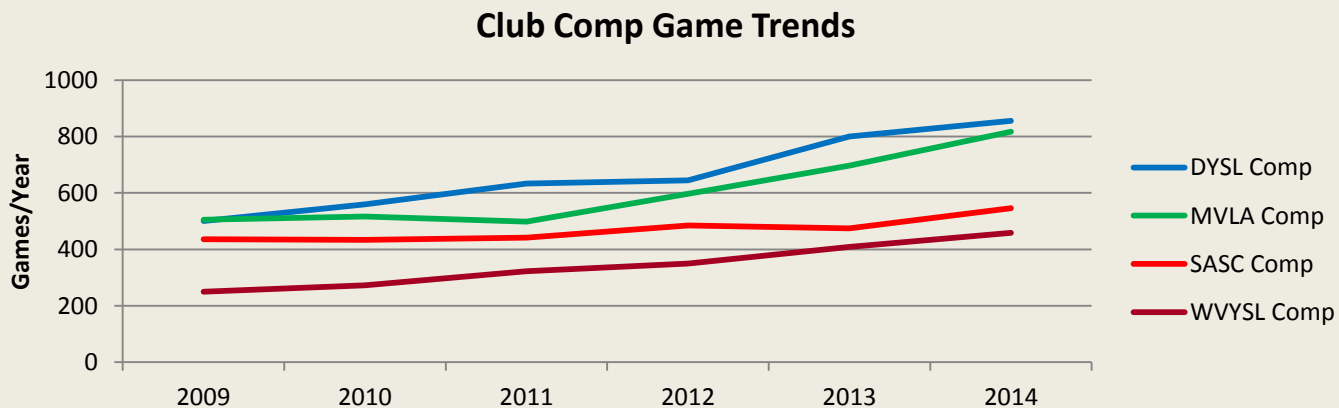
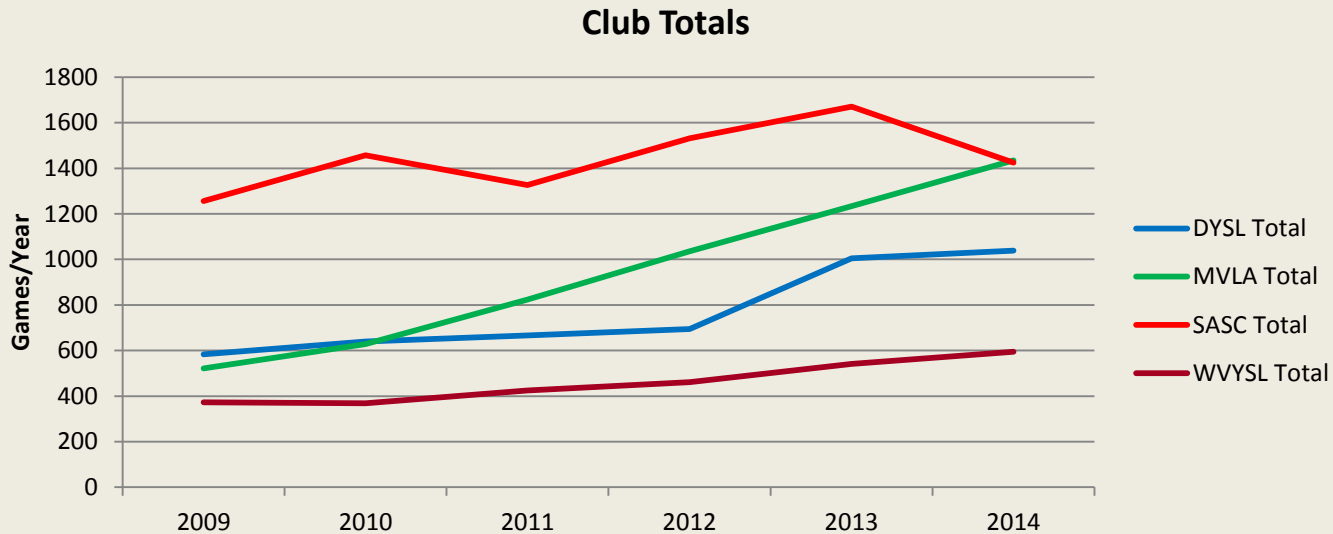
- ⚽ SASC / DYSL / MVLA / WVYSL share a referee pool
 - ⚽ 948 Referees, 458 Youth (≤ 18)
 - ⚽ 566 (539 in 2013) active referees, 422 (334 in 2013) do SASC games
 - ⚽ Total Games 4490, SASC had 1425 (down from 1670)
 - ⚽ Unfilled slots for SASC
 - ⦿ 2013 SASC had 79 slots (11 Comp), total opens 208
 - ⦿ This Spring SASC had 10 slots (4 Comp), total opens 36
 - ⦿ As of 11/2, Fall SASC had 36 slots (2 Comp), total opens 115
- ⚽ We are part of a South Bay “SuperGroup” of 12 assignment groups
 - ⚽ Total referee pool is 2590

Referee Report - Games



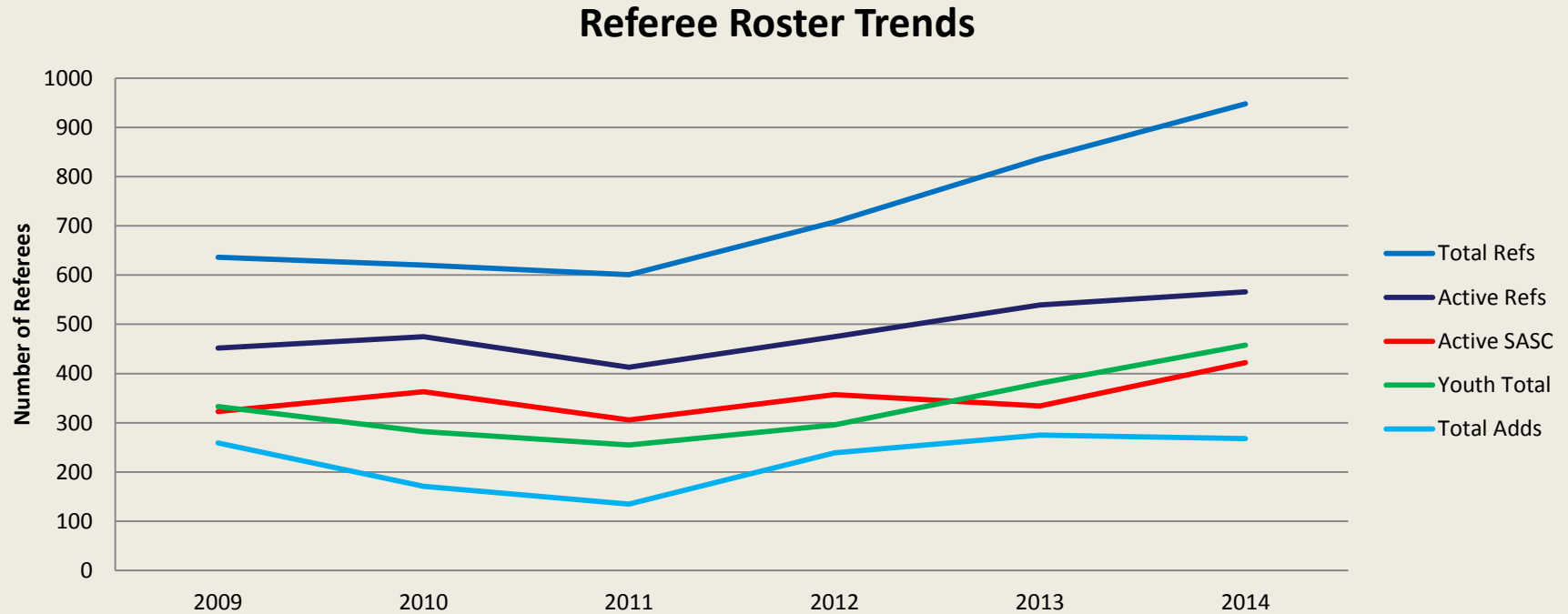
⚽ Big two year increase in Comp games

Referee Report - Games



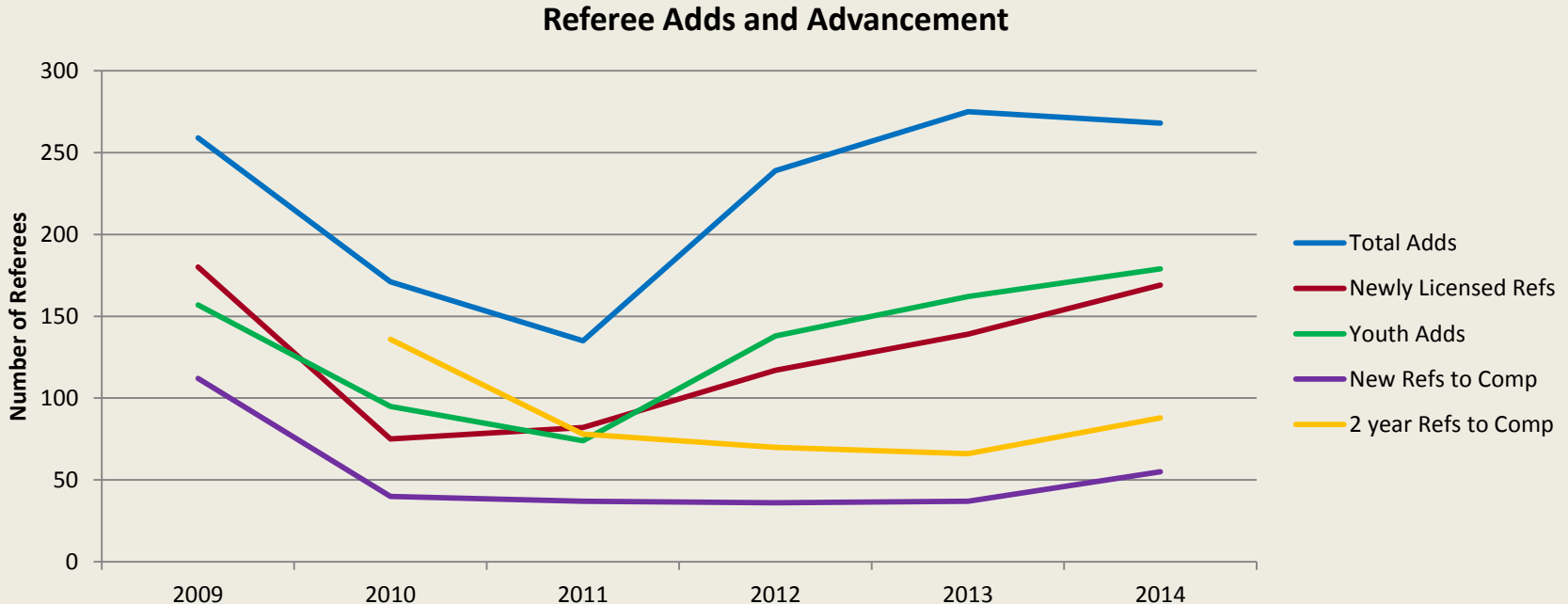
⚽ DYSL and MVLA have had big increases in their Comp programs

Referee Report – Our Referee Pool



⚽ Explosive growth of referee pool with the increase in games but it couldn't keep up with the game count

Referee Report – Referee Dev.



- We gain over 200 referees a year, but lose about 150
- About half of the new referees are “new” and need lots of training
- Advancement to Comp Center Referee takes about 3 seasons;
Assistant Referee is usually 1-2 seasons

Tournament Directors' Report

Peter Gremett / David Natwick

Tournaments

- ⚽ Hosted 2014 D2 Cup at SSC (Spring and Fall)
- ⚽ SASC 2014 Medina Classic Tournament; Sept 27th & 28th
 - Had over 90 teams registered
 - 18 fields, 173 games, 131 officials, held at Morgan Hill, SSC and Ponderosa
 - Was noted as a Top 10 Tournament in NorCal for 2014
- ⚽ Tried to have 2014 Mini Cup tournament in the Spring, was cancelled due to lack of interest and teams signing up
- ⚽ Looking to have a Spring tournament along with the Medina Tournament in the Fall in 2015
- ⚽ Would like to expand the entry of teams for Medina if fields and more referees are available.



Volunteer Director

Barbara McGarvey

Volunteering

December '13 – November '14

- ⚽ 429 volunteers
- ⚽ 1918 volunteer hours
- ⚽ 32 Boys teams
- ⚽ 17 Girls teams
- ⚽ All teams now have Volunteer Coordinators
- ⚽ Lots of Rec volunteers not counted

Key Volunteers

Thanks to the following wonderful people who take a leadership role in our club. We couldn't do it without them!

Nuki De Giuli – SSC field striping

Dave Hwang – SSC field striping

Angelo De Giuli – City field layout and striping

Kathy Ortiz – Uniforms

Garry Epps – Website and Rec game scheduling

Key Volunteers

Luis Zamudio – Hispanic Relations

Amanda Weitzel - Photo Day

LeeAnn Wilson – Summer Camps

We'd LOVE to add you to this list!

Treasurer's Report

Ken Guilfoyle

SASC Financials

SASC's financial reports are available to our membership upon request. If you would like to review, please reach out to our President or Treasurer.

Thank you.

Constitutional Amendments

Several 'clean up' motions to update
the constitution

ARTICLE III - Item A

SASC Membership

- Currently Reads : *The SASC is an affiliate club within the Foothill Youth Soccer League (FYSL) and a member of the California Youth Soccer Association (CYSA) and according to its Constitution, 1:07:03, SASC "shall abide by the Constitution and By-Laws of the California Youth Soccer Association and United States Soccer Federation."*
- Replace with “The Club is affiliated and/or may be affiliated with any United States Soccer Federation (USSF) recognized organization.”

Reason: simplification

ARTICLE XI - Item A

List of Board Members

- Add "14. Director(s) of Coaching - Non Voting Member(s)"
- Reason: To match the current state of operation of the club. Other area soccer organizations and non-voting/paid board members are often listed. The DOCs in our club deserve recognition as board members in our constitution. They are integral in the developing the program that can offer the best player experience to our players

ARTICLE XI – D

Quorum

- Currently Reads: *“All issues governing the operations of SASC, other than those described in Article III, shall be decided by a quorum of the Board. A quorum is defined as 5 current Board Members, of which, 2 of the 5 making up the quorum must also be serving as current members of the Executive Committee as defined below.”*
- Replace with: “All issues governing the operations of SASC, other than those described in Article III, shall be decided by a quorum of the Board. A quorum is defined as 7 current Board Members. Non voting members do not count towards the quorum.”
- Reason: Board size has changed.

ARTICLE XI - Item E

Email voting

- Currently Reads *“Voting by proxy shall not be allowed. Voting by email is allowed. E-mail votes will require a quorum of 8 board members with five votes in favor to pass any motion. Any e-mail vote taken must be open for at least a week (7 full days), or until a quorum is reached, so as to allow for reasonable discussion and action.”*
- Add “Board members who do not explicitly vote or announce their presence for that motion will not count towards the quorum.”
- Reason: to clarify email voting procedures

ARTICLE XV - Item H

Competitive Registrar, Item 1

- Currently Reads : *1. Shall prepare team packets for all competitive team managers to be distributed at the mandatory competitive registration team meeting proceeding each season (fall and spring).*
- Replace with: 1. Shall prepare team packets for all competitive teams prior to each season (fall and spring)
- Reason: reflect the current system of team packet pick up.

ARTICLE XV - Item H

Competitive Registrar, Item 2

- Currently Reads: *2. Responsible for the SASC and CYSA-North registration of all competitive players, coaches, managers and teams. This includes processing roster additions and providing instruction and support for roster releases and transfers (processed by FYSL registrar).*
- Replace with: "Responsible for registration for SASC competitive teams in any United States Soccer Federation (USSF) recognized organization. Depending on the organization, player registration portion may be left for the teams to manage. "
- Reason: Update to current processes

ARTICLE XV, Item M

Director(s) of Coaching, Item 1

- Currently there is no duty laid out for the Director(s) of Coaching
- Add new item N: “1. Shall work with the Recreational and Competitive Directors to run and develop a successful youth soccer program.”
- Reason: this role was formally added to the list of Board Members in the second proposed amendment; this amendment specifies the duty for this role

New Business

None on Agenda

Election of New Board Members

Slate of Candidates

- ⚽ Half the SASC Board is elected each year to serve a two-year term
- ⚽ Recruitment of new candidates has resulted in the following slate of potential Board members and any nominations from the floor will be added to the ballot

Election of Board Members

- President
 - Sandra Todd
- Treasurer
 - Andrew Waterhouse
- Referee Director
 - Tibor Polgar
- Competitive Registrar
 - Laurence Berbessou
- Recreational Director
 - TBD
- Tournament Director
 - Jeff Kordes

President

Sandra Todd

Sandra has been involved in the club for ten+ years, starting as a Rec Coach, a Rec age group coordinator, Rec Director, Comp Coach, Comp Age group manager (GU12), and club Vice President. This broad range of experience and historical knowledge helps support all the functions of the club.

Sandra has previously been the CCSL Coast and Bay playing league director, running the 900+ team league in our area for several years. This perspective on the 'big picture' world of youth soccer and what works, and doesn't work, in other clubs and leagues is valuable for a President.

Treasurer

Andrew Waterhouse

Andrew has been a long time volunteer within the club, coaching in Rec, managing a comp team and running the SASC/MVLA Earthquakes event. In his work life his business operational experience running a successful consulting business, means he understands the financial and reporting requirements and has experience with our bookkeeping and accounting systems. Andrew's experience with direct employees in a small business is also a significant asset to the position.

Referee Director

Tibor Polgar – Incumbent

Tibor is a licensed referee assignor and one of the senior leaders of the South Bay referee community. His expertise and incredible recruiting and retaining skills make him a valuable asset to the club. In addition Tibor is a thought leader for referee assigning systems and youth ref mentoring.

Competitive Registrar

Laurence Berbessou – Incumbent

Laurence has seen the club successfully through the transition to different player registration systems in both CalNorth and USClub. Her knowledge and understanding of the important requirements for player registration makes her a valuable asset. In addition Laurence is well known by our managers and coaches for her helpfulness and caring, and willing to go 'above and beyond' to get a kid playing sometimes!

Recreational Director

TBD

We do not currently have a candidate to lead our Recreational program. Recruitment is ongoing and the Board will be working hard to fill this position.

Tournament Director

Jeff Kordes

Jeff is a long time coach in SASC, currently coaching U17 and U9 boys. He has also assisted in the recreational program working with our rec teams and coaches. He has run the highly successful Homestead High School Christmas Cup tournament for many years. He wants to take a committee approach to running Medina and any other tournaments to ensure it continues in a way that is supportable long term by the club.

Election

Must be a member of SASC

1. Family or guardian of a currently registered player.
2. Head Coach, Assistant Coach, or Team Manager of a team currently registered through the club.
3. Current member of the Board of Directors or one of its standing committee coordinators.

Laurence Berbessou will confirm membership and give a 'ticket' to each member to exchange for a ballot if a ballot is required.

Short break for voting, followed by Question and Answer while voting continues.

Ballot

President	Sandra Todd
Treasurer	Andrew Waterhouse
Referee Director	Tibor Polgar (Incumbent)
Recreational Director	TBD
Competitive Registrar	Laurence Berbessou (Incumbent)
Tournament Director	Jeff Kordes

Good of the Game

SASC is a growing, well respected club. We offer soccer at multiple levels from Recreational to Premier.

We have a fantastic relationship with the City and the School Boards. We regularly contribute to the good of the game in our city and at the state wide level.

We will continue to succeed if we keep our focus on our community and our game!