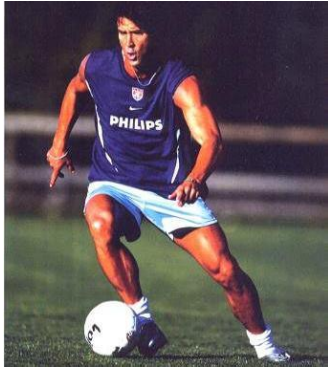


## Sunnyvale Alliance Soccer Club Hires Elite Coach and Broadcast Personality

### Christopher Sullivan



**Sunnyvale, CA — April 21, 2017 — [Sunnyvale Alliance Soccer Club](#) (SASC)** is proud to announce the addition of Christopher Sullivan to its coaching staff. Christopher joins the club, which serves 1,800 Bay Area youth soccer players, as the Technical Director of Player Development. Christopher is a Bay Area native who attended Cupertino High School before becoming a two-time All-American at the University of Tampa and a member of the 1990 US Men’s World Cup Soccer team. He has been coaching top level players from around the world for 25+ years, including members of the United States National Team, Italian Serie A, and several NCAA National Champions.

SASC’s President, Sandra Todd, emphasized that “We are excited to have Christopher join the Club! He has a wealth of experience that we think will benefit our players, our coaches, our program, and our community. Christopher has played professionally all over the world and will bring that global perspective and culture to SASC. We are looking forward to Christopher’s impact on the growth of our Club!”

Christopher’s unique training style and soccer philosophy has been shaped by playing under world renowned coaches Morten Olsen, Jozef Verebes, Pecze Karol and Bora Milutinovic.

SASC is the right place at the right time for Christopher. “Sunnyvale has everything you look for in a club,” said Christopher Sullivan. “It’s diverse, has history and culture like the world’s game, with huge potential. I am excited to help develop and optimize the qualities and potential of all our players while working with Sunnyvale’s first-class staff to create a great style of futbol.”



Christopher’s playing career is as impressive as his coaching career. In addition to his World Cup team experience, Christopher has extensive playing experience with top European Clubs in the German, French, Swedish and Hungarian leagues as well as in the US with the San Jose Clash.

When not on the field you can find Christopher in the broadcasting booth. He was a Fox Sports Lead Soccer Analyst for 10 years and is currently at [beIN Sports](#) covering major international tournaments such as the World Cup and Copa America. He is a Pac-12 Networks Lead Soccer Analyst as well as the Co-host of Counter Attack on Sirius XM Radio.

Jim Jones, SASC’s Competitive Director, along with the Directors of Coaching, Adam Clarke and Andrew Ransome, conducted a search for a high caliber Technical Director to augment the current, accomplished coaching staff, and found the ideal candidate in Christopher. According to Jones, “The

culmination of Christopher's playing experience, his analytical expertise honed as a game analyst, as well as his many years of coaching top players from around the world, provides Sunnyvale Alliance Soccer Club a unique resource to develop well rounded players to compete at the highest levels. We are very pleased and excited to have Christopher join the club."

### **About Sunnyvale Alliance Soccer Club**

Sunnyvale Alliance Soccer Club (SASC) is a 30-year old non-profit youth sports organization serving Sunnyvale and its surrounding community. It hosts more than 1,800 youth soccer players ages 4-18 annually in recreational and competitive programs, including players from economically disadvantaged families.. The SASC Financial Aid program supports approximately 50,000 program hours for disadvantaged players every year. Learn more at: <http://www.sunnyvalesoccer.org/>

### **Contact:**

Jim Jones  
SASC Competitive Director  
[competitive@sunnyvalesoccer.org](mailto:competitive@sunnyvalesoccer.org)  
<http://www.sunnyvalesoccer.org>